

I am an independent consultant with over 30 years experience in the teleservices industry. In the past, I have testified before Congressional Committees concerning the same issues you are addressing today (at the time as President of the ATA). I believe that there are significant abuses going on which need reform, since the telemarketers and their clients seem unable to fix them themselves. However, the FTC's proposal for a National DNC list that is so easy to get on that it will lead to "knee-jerk" reactions by consumers is WRONG. It will cost millions of jobs and send hundreds of thousands of single mothers into a new government program called "Work to Welfare." A more reasoned approach is needed. For example: 1) Make it an abusive practice not to use all available current DNC lists like the state lists and the DMA TPS list. 2) Set a 3% limit on predictive dialers (or lower if needed). 3) Begin to enforce these rules and make the fines stiff enough to cover the cost of enforcement.

Let me know if I can help!